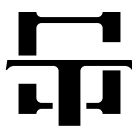


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SATU
SATU HOLDINGS LIMITED

舍圖控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8392)

POSITIVE PROFIT ALERT

This announcement is made by Satu Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the nine months ended 31 December 2021 (the “**Period**”) and the information currently available to the Group, the Group is expected to record a profit attributable to the owners of the Company of no more than HK\$7.4 million for the Period, as compared to the loss attributable to the owners of the Company of approximately HK\$0.1 million for the nine months ended 31 December 2020 (the “**Corresponding Period**”). The expected turnaround of the Group’s results from loss to profit was mainly attributable to an increase in revenue as a result of an increase in sales orders from the homeware export business during the Period as compared to the Corresponding Period.

The Company is still in the process of finalising the Group’s results for the Period. The financial information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Board, which have not been audited or reviewed by the Company’s auditor and have not been reviewed by the audit committee of the Company, and is therefore subject to possible change and adjustment upon further review and may differ from the information disclosed in this announcement. Shareholders and potential investors are advised to read carefully the results announcement of the Company for the Period, which will be published on or around 11 February 2022 in accordance with the requirements of the GEM Listing Rules.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Satu Holdings Limited
She Leung Choi
Chairman

Hong Kong, 21 January 2022

As at the date of this announcement, the executive Directors are Mr. She Leung Choi, Ms. Chan Lai Yin, Mr. She Leung Ngai Alex; and the independent non-executive Directors are Mr. Ho Kim Ching, Mr. Chan Ching Sum Sam and Ms. Fan Pui Shan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the GEM website at www.hkgem.com for a minimum period of 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.satuhome.com.