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SATU
SATU HOLDINGS LIMITED

舍圖控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8392)

POSITIVE PROFIT ALERT
AND
RESUMPTION OF TRADING

This announcement is made by Satu Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the unaudited consolidated management accounts of the Group for the six months ended 30 September 2025 (the “**Period**”) and the information currently available to the Group, the Company is expected to record a profit attributable to the owners of the Company within the range of approximately HK\$1.2 million to HK\$2.0 million for the Period, as compared to a loss attributable to the owners of the Company of approximately HK\$0.1 million for the six months ended 30 September 2024. The expected turnaround from loss to profit for the Period was mainly attributable to an increase in revenue as a result of an increase in sales orders from the customers of the homeware export business, which is partially set off by a decrease in receipt of government grants during the Period.

The Company is still in the process of finalising the Group's financial results for the Period. The financial information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the Period and the information currently available to the Board. The unaudited consolidated management accounts of the Group for the Period have not yet been finalised and the information in this announcement has not been reviewed by the audit committee of the Board and has not been audited or reviewed by the auditor of the Company, and is therefore subject to possible change and adjustment upon further review. The actual results for the Period may differ from the information disclosed in this announcement. Shareholders and potential investors are advised to read carefully the interim results announcement of the Company for the Period, which will be published at the end of November 2025 in accordance with the requirements of the GEM Listing Rules.

Inside Information

To the best of the Directors' knowledge, information and belief, having made all reasonable enquiry, save as disclosed in this announcement, the Board is not aware of any other inside information that needs to be disclosed under Part XIVA of the SFO.

Resumption of Trading

At the request of the Company, trading in the shares of the Company (the “**Shares**”) on the Stock Exchange has been halted with effect from 1:00 p.m. on 28 October 2025 pending the release of this announcement. An application has been made by the Company to the Stock Exchange for the resumption of trading in the Shares on the Stock Exchange with effect from 9:00 a.m. on 30 October 2025.

Shareholders and potential investors are advised to exercise caution when dealing in the Shares.

By order of the Board
Satu Holdings Limited
She Leung Choi
Chairman

Hong Kong, 28 October 2025

As at the date of this announcement, the executive Directors are Mr. She Leung Choi and Ms. Chan Lai Yin; and the independent non-executive Directors are Mr. Ho Kim Ching, Mr. Chan Ching Sum Sam and Ms. Fan Pui Shan.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Listed Company Information” page of the Stock Exchange website at www.hkexnews.hk for a minimum period of 7 days from the date of its publication. This announcement will also be published on the Company’s website at www.satuhome.com.